

Handy Illustrated Index of Local Business Firms



TORRANCE-GARDENA BLUE PRINT CO.
17930

Architects, engineers, manufacturers and machinists often have need of a competent and dependable blueprint shop. Such a shop in this area is Torrance-Gardena Blueprint, conveniently located near the border of Torrance and Gardena on Western ave., 17830 S. Western ave. H. R. White and his staff of eight conscientiously and efficiently make blueprints, blue-line and photostats. Photographic and drafting supplies are also available for purchase at Torrance-Gardena Blueprint. The reliability of this company is attested to by the fact that they have been established here since 1948. They also have a shop located in Hollywood under the name of Hollywood Photocopy. Two of Torrance-Gardena Blueprints' outstanding services for their customers are a one-hour service on blueprints and free pick-up and delivery. The shop is open from 8:30 a. m. to 5 p. m. and also evenings by appointment. All in need of blueprinting service would do well to become acquainted with Torrance-Gardena Blueprint, located at 17830 S. Western ave. The phone number is DA 3-4120.

Aircraft Loans
Air-Credit Sales Co.
Only 1/2 Down, Up to 36 Months We Can Finance Your Sale or Purchase of Aircraft From Any Dealer or Individual Available To All Student-Private & Commercial Pilots - Any Licensed Aircraft
Torrance Airport, Torrance DA. 6-8970

Aircraft School
Vern's Flying
"Learn to Fly, It's Easy!" Flight Instruction Aircraft Rental Aerial Photography Reasonable Rates Personalized Instruction
3301 Pacific Coast Hwy. At Torrance Airport Phone DA. 6-4864

Air Taxi Service
Western Aero
Single & Multi Engine Cargo - Ambulance Oxygen & Stretcher Equipped Hunting Expeditions Business Trips Complete Rebuilding
3103 Pacific Coast Hwy. DA. 6-7311 Municipal Airport, Tor.

Appliance Repair
D and B Appliance Service
Refrigerators-Automatic Washers Freezers-Dryers-Dish Washers All Makes - All Models One Trip Repair Service Complete Stock on Trucks
1817 Sepulveda Blvd. FR. 4-2954 Manhattan Beach

Auto Repair
Fran & Al's Garage
General Automotive Repairing on All Makes & Models Specializing in Complete Foreign Car Service Brake Work - Tune Up We Pick Up & Deliver
For Service Call FR. 6-8000 1410 Pier Ave., Redondo

Auto Repair
Magna Motors
Engine Rebuilding Complete Brake Service Motor Overhaul Tune Up Budget Terms Courtesy Car-Towing Service
1670 W. Redondo Beach Bl. Gardena, DA. 9-5381

Barber Shop
Sun Rise Barber Shop
All Hair Cuts \$1.25 Men & Boys Haircutting 8 Barbers - No Waiting Open 7 Days 8:30 to 6:30 Sunday 8:30 to 4:30 Free Parking
20435 S. Hawthorne, Torrance

Beauty Shop
Jon's Carriage Trade Beauty Salon
Mr. Jon is assisted by a competent staff of stylists who are ready to serve you with the latest in coiffures.
Open 9 a.m.-4 p.m. & Thurs. Eve.
26941 Rolling Hills Road Rolling Hills, FR. 7-1616

Beauty Shop
Du Bonne Style Salon
Complete Beauty Care Hair Styling by Mr. Duke & Staff Open 9 a.m. to 5:30 p.m., 6 Days Tues., Thurs., Eve. by Appt.
23840 Hawthorne Blvd. FR. 5-7518 One Block South of Pac. Coast Hwy., WALTERIA

Beauty Shops
Romero's Hair Styles
Complete Beauty Service Individual Styling Hair Tinting Scalp Treatment Manicuring Evenings by Appointment
17234 So. Crenshaw Blvd. Torrance DA. 4-4808

Beauty Shop
Cosmetique Beauty Salon
"Beauty is Woman's Duty" Our Platform A Brief Cut A New Permanent Complete Individual Service
Open 9 a.m. Daily DA. 4-6438 15504 Crenshaw Blvd., Gardena

Blue Prints
Torrance-Gardena Blue Print Co.
Featuring A Complete Blue Print Service Van Dykes - Brown Lines Duplicate Tracing Photostats
17830 So. Western Ave. Gardena, Calif. DA. 3-4120

Boats
Essaness Craft
Cruisers - Hulls - Utilities Scott Atwater Outboards Build Your Own Boat Tools-Skilled Guidance-Engines Restaurant-Shop-Playground For Your Convenience
18900 So. Vermont, Gardena DA. 4-8306 - DA. 4-0731

Antique Reproduction Experts
The SUGAR HOUSE
Custom built Pine Furniture Movable Louvre Shutters Antique & Bric-a-Brac Refinishing and restoration
419 N. Pac. Coast Hwy. Redondo - FR 6-2944

Brake Service
Paf's Brake & Wheel Alignment Service
Specialists in Brake & Wheel Alignment Serv. Power Brakes Installed Drums Turned Wheels Balanced
20455 Hawthorne Blvd., Torrance FR. 4-4900 Res. DA. 6-2137

Carpets
Record Bros. Carpet Co.
Specializing in Wall to Wall Installation of Carpets Mohawk Lee Carpeting Linoleum - Asphalt Tile All Leading Brands of Linoleum
16827 Hawthorne Blvd. Lawndale, Calif. FR. 2-8481

Ceramic Studio
COUNTRY LANE CERAMIC STUDIO
Della Zamar, Prop. CERAMIC SUPPLIES Clay - Glazes - Greenware - Porcelain - Molds - China Paints Instruction - Supplies - Firing
1443 Marcellina, Torrance Call FA 8-9111

Cleaners
Valet Cleaners & Laundry
"Particular Cleaning For Particular You" Knit Blocking Our Specialty Rugs-Drapes-Hats-Ties We Call & Deliver
2230 Redondo Beach Blvd. Gardena, DA. 3-5360

Cleaners
Walteria Cleaners
Tom Jones, Proprietor "Let Us Take Care of your Clothes" We Operate Our Own Plant Complete Cleaning & Laundry Service
24264 Hawthorne Blvd., WALTERIA. FR. 5-1519

Dancing Academies
Dottie Dee Dance Studio
Teacher of All Types of Dancing Toe-Tap-Ballet-Aerobic Exhibition - Ballroom Adults-Children Beginners & Advanced
25352 Belleport Ave. Harbor City Phone DA. 6-6384

Dog Kennels
ALKEN KENNELS
Boarding and Grooming 20-ft. Individual Runs CH. Eng. Bulls & Pugs at Stud Puppies Available Heated Sleeping Areas Plenty of Sun and Shaded Areas Inspection Invited
16626 So. Figueroa Faculty 1-1145

Dolls
Walker's Terri Lee Doll House
Featuring A Complete Line of These Adorable Dolls Lifetime Guarantee Lovely & Practical Outfits For Every Occasion Visit Our New Bungalow
South Bay Center 174th & Hawthorne FR. 9-9225 Next to Ralph's

Doughnuts
Johnson's Do-Nut & Coffee Shop
Complete Line of All Types of Finest Quality Do-Nuts No Order Too Large or Too Small Special Price for Large Orders
23904 Crenshaw Blvd. DA. 6-7860 North of Lomita Blvd.,

Draperies
J & E Draperies
Complete Interior Service Drapes - Cornices All Work Done In Our Own Spacious Workrooms Retail-Wholesale-Contracts We Are Drapery Technicians
24217 Hawthorne WALTERIA - FR 8-4551 2716 Redondo Beach Blvd. Redondo Beach - FR 9-6044

Druggist
Medical Arts Prescription Pharmacy
William Steinberg, Expert Pharmacist, Compounds Prescriptions Exactly As Your Doctor Orders. Free Delivery
9 A.M. - 6:30 P.M. Sat. till 8. 2406 Torrance Blvd. FA. 8-1230

Druggist
Walter's Rexall Drug
Walter J. Michaels Self-Service Drug Store Prescriptions First Aid & Hospital Supplies Greeting Cards - Sundries Fine Cosmetics & Toiletries
17440 Crenshaw Blvd. Torrance, Calif. DA. 3-3310

Equipment Rental
Walker Equipment Rentals
Everything For Contractors & Home Owners By Day - Week - Month Portable Tools Light Machinery
1804 Redondo Beach Blvd. Gardena DA. 4-5401 or FA. 1-0977

Escrow Companies
Heath Escrow
Quick - Efficient - Competent Escrow Service Free Loan Appraisal Service 1st & 2nd Trust Deed Financing Buy & Sell 2nd Tr.D.'s
1524 Cravens Ave. FA. 8-8353 24450 Hawthorne Blvd. FR. 5-8558 WALTERIA, Calif.

Firewood
The Fireplace
John Corn, Prop. "We Have Wood to Burn" Barbecue & Patio Equipment Fireplace Accessories Charcoal - Briquets Delivered & Stacked Free
2701 Redondo Beach Blvd. Redondo Beach FR. 9-2411, Res. FR. 4-2144

Fish-Retail
Dinky Fish Market
All Types of Sea Food Lobster-Yellow Tail-Shrimp Scallops-Clams Frozen Food - Fresh Eggs Have Your Fish Smoked Here Delivery Limited to Fri. & Sat.
23003 Arlington DA. 6-3177

Florists
Agnew Garden Florist
Serving Harbor Area Funeral Designs Corsages Wedding Arrangements Flowers Telegraphed Anywhere Free Delivery
1270 Sartori Ave., Torr. FA. 8-2417 Eve. DA. 4-1980

Gift Shop
LESLIE'S IMPORTS
INVENTORY REDUCTION SALE Venetian Glass Mosaics Complete Supplies
219 S. Sepulveda Blvd. Manhattan Bch., FR. 6-0696

Milk
Lochmann Farms Drive-in Dairy
Inspect Our Spic'n Span Plant Gold Award Milk Cottage Cheese - Ice Cream Bread - Eggs
28000 Western Ave. San Pedro, TE. 3-8833

Golf Miniature
Walteria Miniature Golf Course
"Fun For The Entire Family" 40s for 18 Holes "Amusement Room: Next to Walteria Fairways Driving Range Plenty of Parking - Lights Open 1 p.m.-10 p.m. Sat. & Sun.-10 a.m. to Close
4121 Pac. Coast Hwy. WALTERIA

Jeweler
Ernie's Jewelry
Ernie Amero, Prop. Jewelry - Watches - Diamonds Certified Watchmaker No. 2236 Fine Clock Repairing Clocks - Watches - Music Boxes Cuckoo - Antique - Grandfather Optical Instruments - Binoculars
1805 W. Lomita Blvd. Lomita, DA. 6-2791

Knit Shop
Cherie's Knit Studio
Speed-O-Knit Automatic Knitter. Visit Our Classroom Hand & Custom Knitting - Yarns Charting - Alterations - Designing Novelty Items
4152 Pac. Coast Hwy., At Smith Bros. Fish Shanty FR. 5-0910 WALTERIA

Lumber
Airport Lumber Co., Inc.
Open 7 Days A Week Redwood-Block Wall-Chain Link Building Materials Hardware - Paint Licensed General Contractor
4274 Redondo Beach Blvd., Torrance FR. 2-2133 OR. 8-1571



One of Southern California's newest and finest dog kennels is Alken Kennels, located at 16626 S. Figueroa in Gardena. This fine, modern kennel has a dog capacity of 100. The dogs are each provided with 20-ft. individual runs. Shaded and sun areas are provided for the dogs. Sleeping areas are heated. There is a special puppy room with controlled heat. Alken Kennels offers bathing, grooming and boarding of all breeds. Al and Myrtle Hentschel, owners of the Alken Kennels, are both professional dog handlers. They have been breeders and exhibitors of dogs for 15 years. They specialize in English bulldogs, of which they own the leading Pacific Coast champions, and Pugs. Stud service is offered. Puppies are available. The kennel is open from 8 a. m. to 8 p. m. seven days a week. The dogs are never unattended 24 hours a day. This unusually fine kennel is found at 16626 S. Figueroa, or for more information call Faculty 1-1145.

Hotel
Pride Hotel
Under New Management All Rooms Newly Redecorated By The Day - Week - Month Free Kitchen Privileges Daily Maid Service Free Parking Lot
1806 Cabrillo, Torrance FA. 8-9947

Lumber
Cleveland Wrecking Co.
"Coast to Coast" New & Used Building Materials Lumber - Sash - Doors Windows - Brick - Pipe Plumbing Fixtures Demolition Contractors
21932 S. Avalon Blvd., Torrance TE. 5-3152 (1 Blk. So. of Carson)

Lumber
Action Lumber Co.
New & Used Complete Building Supplies Plywood Hardware Sheet Rock Electrical Supplies
20322 So. Western Ave. Torrance FA. 8-5133

Market
Al's Market
Al Haynes, Prop. Open 7 Days A Week 8 a.m.-10 p.m. Groceries - Meat - Vegetables Frozen Food - Beer - Wine Delivery 5 Days A Week (Limited to Southwood Homes)
4505 Torrance Blvd. (Near Anza), Torrance FR. 6-3988

Milk
Lochmann Farms Drive-in Dairy
Inspect Our Spic'n Span Plant Gold Award Milk Cottage Cheese - Ice Cream Bread - Eggs
28000 Western Ave. San Pedro, TE. 3-8833

Milk
Gardena Dairy Farms
"Our Cows Are Never Contented They're Always Trying To Do Better" Drive-In Cash & Carry Country Fresh Milk Bread - Eggs - Ice Cream
2013 W. Redondo Beach Bl. Betw. Western & Van Ness Gardena DA. 4-5703

Motel
Crystal Pool Motel & Trailer Park
Rest - Play - Relax Patio - Swimming Pool Television Beautifully Furnished Apts. All Conveniences Centrally Located on Hwy. 101 DA. 6-9982 2270 Pacific Coast, Lomita

Nurseries-Retail
Tropical Bowl Nursery
Specializing in Tropical Foliage Plants - Trees - Shrubs Fertilizers - Insecticides Garden Equipment Open 7 Days A Week Till Dark Free Delivery DA. 6-7130 2457 W. Lomita Bl., Lomita

Paint and Hardware
Gregory's Remodeling Supplies
Pittsburgh Paint Plywood Plywood Paneling Hardware Electrical Supplies Floor Tile Wall Tile
714 W. Carson St. Between Fig. & Vermont FA. 8-7833

Restaurant
Lanikai Chop Suey
Richard & Thelma Hu, Owners Finest of Chinese Food Specializing in Take Out Orders Featuring Island Style Chop Suey "Crisper & More Delicious" Open Daily 11 a.m.-9 p.m.
3803 Pac. Coast Hwy., WALTERIA FR. 8-4708

Restaurant
Archies Coffee Shop-Restaurant
"You Taste The Quality" Breakfast - Lunch - Dinner Short Orders Food To Go Specials for Children Plenty of Parking
17430 Crenshaw Blvd. DA. 3-3533

Restaurant
Chan's
Fine Chinese Food To Take Out Lunch, Dinner or A La Carte No Tip - No Tax Let Our Famous Hongkong Chef Help Plan Your Parties Daily 12 Noon to 9 p.m. Closed Monday
1819 So. Catalina, Redondo Beach Save Time, Call FR. 5-1590

Restaurant
Tico's Tacos
Featuring Tico's Famous Tacos Enchiladas - Tamales - Tacos Spanish Dinners Food To Go Open 7 Days A Week
3764 Pacific Coast Hwy., WALTERIA FR. 5-9098

Paint-Hardware
Miller Hardware & Paint
Featuring Sillers Paint Housewares Wallpaper Plumbing Supplies Electric Supplies Garden Equipment
14608 Crenshaw Blvd. Gardena. FA 1-2390

Paint
X-Ello Shade Co.
Custom Floor Covering Featuring Armstrong Linoleum Carpeting & Shades Venetian Blinds Formica Screens Painters Supplies We Give S & H Green Stamps Fine Wallpapers
25039 Narbonne, Lomita DA. 6-8210 Across from Narbonne Mkt.

Pets - Boarding
Bay Cities Boarding
Entrust Your Pet To Us For Proper Care It's Our Specialty Complete Modern Facilities Bathing - Clipping Pick-up & Delivery Service No Sick Dogs or Cats Admitted
20455 Hawthorne Blvd. FR. 9-4118

Plumbing
Bracy's Plumbing Service
Industrial Residential - Commercial Water Heater Sales & Service Garbage Disposal Units Crane Fixtures & Supplies "Quality Work Always"
20360 Hawthorne Ave. FR. 9-2789, Nite FR. 9-3311, Days

Plywood
Lomita Plywood & Materials
Wall Paneling Specialists Doors - Windows - Screens Hardware - Redwoods - Moldings Fencing & Finish Lumber Paint & Hardware
1940 Pacific Coast Hwy., Lomita Call DA. 6-4451

Service Station
John's Seaside Service
John Wilson, Prop. Lubrication - Wash - Polish Motor Tune-Up Complete Brake Service Batteries - Tires - Tubes Pick-up & Delivery Open 7 a.m. to 8 p.m. 7 Days
22855 Arlington, Torrance DA. 6-7171

Service Station
Harold's Mobil Service
Complete Auto Repairs Muffler Installations Motor Tune Ups Complete Brake Service Welding - Electric & Acetylene Boat Trailer A Specialty
3735 Newton Ave., Walt. FR. 5-0049

Service Station
Young's Service
Featuring Mobil Products Complete Brake Service Motor Tune Up Lubrication - Batteries - Tires Washing - Polishing Open 6 a.m. - 10 p.m., 7 Days Sunday, 8 a.m. to 10 p.m.
182nd & Crenshaw DA. 4-5880

Service Station
Ralph and Jim's Major Service
Serve Yourself Station (Ladies Excepted) 16 Pumps Major Gas & Oil Lubrication - Tires - Batteries Pick-up & Delivery Open 5 a.m. - 12 p.m. - 7 Days
4102 Sepulveda, Torrance FR. 5-9021

Service Station
Hal's Service
Mobil Gas Products Motor Tune-Up - Brake Service Lubrication Specialist Tires - Tubes Batteries & Accessories Free Pick-Up & Delivery
18200 So. Prairie Ave., Torrance FR. 9-8913

Sewing Machines
Jansson's Sewing Machine Center
Sales - Service - Rental Adler - Pfaff - Necchi - Elna Guaranteed Used Machines Rental Payment Apply To Purchase of New Machines
1621 Cravens Ave., Tor. FA. 8-6137

Shade and Linoleum
Van's Shade - Linoleum
Serving Harbor Area Since 1937 Linoleum and Asphalt Tile Aluminum Awnings Venetian Blinds Window Shades Wall to Wall Carpeting Custom Drapes
722 Avalon Blvd. TE. 4-6405 - Wilmington

TV Service
Carson Tee Vee
All Makes Repaired By Highly Skilled Technicians Your Satisfaction Is Our Guarantee Authorized Hoffman Dealer Easy Credit On Major Repairs
Call TE. 5-1672 for Service 21728 1/2 S. Avalon, Tor.

TV Service
Comet TV
Chuck & Norine Crosby, Prop. Service on All Makes All Parts and Work Guaranteed Sales & Service Guarantee Reception in Any Area Hi-Fi Albums - All Favorites
24210 Crenshaw at Lomita Lomita DA. 6-8522

Service Station
Clyde's Signal Service
Clyde Purdy, Prop. Major Auto Repairs Complete Brake Service Motor Tune-Up Complete Auto Accessories Expert Lubrication Pick Up & Delivery
2975 Carson St., Torrance FA. 8-2172

Service Station
Don's Union Service
Brake Service - Night Lube Electronic Wheel Balancing Firestone Dealer Tires & Batteries On Budget Terms Free Pick-up & Delivery Open 7 Days-6 a.m.-12 Midnight
1201 W. Anaheim Cor. Vermont, Harbor City DA. 6-9960

Service Station
Dietz Service
Featuring Mobil Products Minor Repairs Tune Up & Brake Service Gas - Oil - Lubrication Specialize in Tire Recapping Tires - Tubes - Batteries
2249 Pacific Coast Hwy. Lomita, Calif. DA. 6-1312

TV Service
Bill Shour Television Repairing
Cash & Carry Parts - Labor Fully Guaranteed Immediate Service - Fair Prices Bring Your Set To Us & Save Expert Car Radio Service No Waiting
20320 So. Western FA. 8-1713

TV Service
Harold's Mobil Service
Complete Auto Repairs Muffler Installations Motor Tune Ups Complete Brake Service Welding - Electric & Acetylene Boat Trailer A Specialty
3735 Newton Ave., Walt. FR. 5-0049

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Harold's Mobil Service
Complete Auto Repairs Muffler Installations Motor Tune Ups Complete Brake Service Welding - Electric & Acetylene Boat Trailer A Specialty
3735 Newton Ave., Walt. FR. 5-0049

Tires
Bay Tire Service, Inc.
Under New Management Harold "Pat" Patterson Complete Recapping Service New Factory Blomishes Wheel Alignment Wheel Balancing
332 S. Sepulveda Blvd. Manhattan Bch. FR. 2-5859

Trailers
Martin Trailer Sales
Complete Selection on Display All Sizes Empire Fleetwood Sales & Service-New & Used Rentals of Used Trailers With Option To Buy Bank Terms - Liberal Trades
2429 Pac. Coast Hwy. Lomita DA. 6-2751

Upholstering
Harold's Upholstering & Draperies
Harold Jacque, Prop. Furniture Cleaning Travis Rods - Slip Covers Satisfaction Guaranteed Free Estimates
2240 Redondo Beach Blvd. Gardena DA. 3-2953

Upholstering
Custom Shop
Custom Upholstering Furniture Custom Built - Rebuilt Custom Draperies - Cornices Valances Free Home Decorating Service Pick-up & Delivery Moved to New Location in Carson Plaza
1544 W. Carson St., Tor. FA. 8-8818

Vacuum Cleaners
Kirby Co. of Torrance
Authorized Kirby Dealer Sales - Service - Parts Repairs On All Makes & Models Anywhere - Anytime Free Pick Up & Delivery Easy Terms
1713 Cabrillo, Tor. FA. 8-0614

Windows - Louvre
Louvre Window Co.
Louvre Windows & Doors Sliding Glass Doors Metal Windows Shower & Tub Enclosures Complete Window Remodeling
Call FR. 5-3661 24424 Hawthorne Blvd., WALTERIA

Women's Wearing Apparel
Jan's Apparel
For All Your Dress Needs In The Feminine Manner Dressmaker Sweaters And Matching Skirts Matching Skirts In All Wool Fabrics And Tweeds Open Fri. Eve. Till 9
804 Avalon, Wilmington TE. 5-8810

Women's Wearing Apparel
Just Gals
Specializing in Teens & Sub-Teens We Feature Things That Are Seen in Seventeen Complete Selection of Dresses and Blouses
935 Avalon, Wilmington TE. 5-6010



The comfort and convenience of the modern motel is undisputed. Crystal Pool Motel and Trailer Park, 2270 Pacific Coast Hwy., Lomita, offers all of the comforts of home and then some. There are 10 units, five apartments and five singles, all nicely furnished. All units are heated. Each apartment has television. The "crystal pool," for which the motel and trailer park is named, is really a \$15,000 swimming pool, which, of course, the guests enjoy immensely. Space is provided for 10 trailers, too, and one is available now. It is possible to rent by the day, week or the month. All of the conveniences are provided. The Crystal Pool Motel is centrally located on Highway 101, convenient to Long Beach and San Pedro Harbor and shopping districts. Dining and entertainment are nearby. Owner, James Giannioses, invites you to come and "rest, play and relax" at the Crystal Pool Motel and Trailer Park, 2270 Pacific Coast Hwy., Lomita. The phone number is DA 6-9982.